

AGENDA Advanced Marina Management

February 25 - March 1, 2024

Charleston Harbor Resort & Marina

20 Patriots Point Road • Mount Pleasant, SC 29464 • 1-843-856-0028

Sunday, February 25

6:00 PM

Welcome Reception and Student Introductions

Monday, February 26

7:00 AM

Breakfast in hotel restaurant on your own

8:00 AM

Daily Introduction & Housekeeping, Mark Amaral, AMI Training Coordinator

8:15 AM

Marketing Your Marina, Mark Amaral, AMI Training Coordinator

10:00 AM

Marina Law & Liability, Dennis Nixon, University of Rhode Island

12:00 PM

Lunch

1:00 PM

Marina Law (*continued*) & Contract Review, Dennis Nixon, University of Rhode Island

5:00 PM

Adjourn, Dinner on your own

Tuesday, February 27

7:00 AM

Breakfast in hotel restaurant on your own

8:00 AM

Daily Introduction & Housekeeping, Mark Amaral, AMI Training Coordinator

8:15 AM

Financial Management for Marinas, Jim Frye, Suntex Marinas

10:30 AM

Marinas Best Profit Case Studies, Student Presentations, AMI Training Coordinator

12:00 PM

Lunch

1:00 PM

Marinas Best Profit Case Studies (*continued*), Student Presentations, AMI Training Coordinator

5:00 PM

Adjourn, Dinner on your own

Wednesday, February 28

7:00 AM

Breakfast in hotel restaurant on your own

8:00 AM

Daily Introduction & Housekeeping, Mark Amaral, AMI Training Coordinator

8:15 AM

Critically Evaluating Marinas to Add Value, Jim Frye, Suntex Marinas

11:00 AM

Presentation of Marina Development Case Study, Mark Amaral, AMI Training Coordinator

12:00 PM

Depart for Case Study Field Trip

5:00 pm

Return to hotel / Dinner on your own

Thursday, February 29

7:00 AM

Breakfast in hotel restaurant on your own

8:00 AM

Daily Introduction & Housekeeping, Mark Amaral, AMI Training Coordinator

8:15 AM

Student Groups Work on Marina Development Case Study

12:00 PM

Lunch

1:00 PM

Student Groups Work on Marina Development Case Study (*continued*)

3:00 PM

Case Study Presentations, Mark Amaral, IMI Training Coordinator and Case Study panel

5:00 PM

Group Review & Discussion of Case Study, Mark Amaral, AMI Training Coordinator

6:00 PM

AMI Sponsored Group Dinner

Friday, March 1

8:00 AM

Breakfast

8:15 AM

Course Evaluation Using S.W.O.T. Analysis & Online Survey, Mark Amaral, AMI Training Coordinator

10:00 AM

Student Roundtable - What Did We Miss?

12:00 PM

Conclusion of Course